



News Release

1450 K.L.O. Road
Kelowna, B.C. V1W 3Z4
Telephone: (250) 763-4918
Fax: (250) 763-0606
www.regionaldistrict.com
www.facebook.com/regionaldistrict
www.cordemergency.ca

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The Dog Ambassadors are back!

You can't miss them with their brightly coloured shirts and friendliness as they check out the popular hot spots for dogs across the Central Okanagan. The hugely popular Regional District Dog Ambassadors are back for the fifth summer season.

They'll be visiting local beaches and parks rewarding dogs and their owners with goodies for being responsible. They confirm whether dogs are licensed and educate owners regarding the rules of licensing and leashing,

And of course, they'll be visible in locations from Lake Country to Peachland armed with information on dog beach locations, leash and off-leash parks as well as partners in the My Dog Matters program. They'll also be promoting use of the free My Dog Park Finder feature of the My Dog Matters program App (www.mydogmatters.ca/MDMApp).

Communications Officer Bruce Smith says "Our Dog Ambassadors are a dog owner's best friend. They have treats, leashes and dog-related information making a positive connection. They don't enforce the bylaw or issue tickets. Instead, they're an information source and resource, promoting the principles supported by the [Responsible Dog Ownership Bylaw](#)."

Smith adds, "We're a hot spot for visitors during the summer months and many bring their dogs. Our Dog Ambassadors are there to also help them with questions they might have about dogs and dog matters in the Central Okanagan to ensure everyone has a great visit and they don't unknowingly violate the rules for dogs in our region."

If you lose or find a dog, please contact the region's Dog Pound as soon as possible so that we can help reunite the dog and its owner. (250-469-6284 or info-dogcontrol@cord.bc.ca)

Everything you need to know about dog licensing and Responsible Dog Ownership in the Central Okanagan can be found at regionaldistrict.com/dogs.

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Contact:

Bruce Smith
Communications Officer
250-469-6339