



Agenda No:	91
Mtg Date:	Feb 22, 16

Regional Board Report

TO: Regional Board
FROM: Mary Jane Drouin
Manager – Corporate Services
DATE: February 16, 2016
SUBJECT: Dog Control Revenues 2010-2015

Purpose: To provide the Board with actual revenues for the Dog Control Services 2010-2015.

Executive Summary:

A request for information on Dog Control revenues has been made by the Board. Attached are current statistics for revenue from 2010 - 2015 showing a reduction in tax requisitions: 2010 – **65.13%** to 2015 – **54.05%**. Staff believes this reduction will continue as dog owners license their dogs (estimate there are 30,000-39,000 dogs in the Central Okanagan).

During this period of time licensing has increased from 11,155 in 2010 to 21,707 in 2015 (of note, 2,400 licenses from 2014 were not renewed in 2015 and staff are following up with these owners). Dog licenses issued from 2003 to 2015 is presented for information.

Of interest, to date \$178,109 in licenses have been sold on-line—in 2015 during the same period of time \$122,740 had been sold. Licenses sold at the municipalities and SPCA has increased this year as well.

The dog control service review was completed in 2012 and implementation of the new model for responsible dog ownership began in 2013, and zero tolerance for not having a license in 2014. Since that time licensing has significantly increased.

RECOMMENDATION:

THAT the Regional Board receive for information the Dog Control Revenues – 2010-2015 Actuals and Dog Licenses Issued 2003-2015.

Respectfully Submitted:

Mary Jane Drouin
Manager – Corporate Services

Approved for Board's Consideration

Brian Reardon, CAO

Attachment(s): Revenue and Licensing Statistics

DOG CONTROL REVENUES: 2010 - 2015 ACTUALS

	<u>2010</u> <u>Actual</u>	<u>% of</u> <u>Total</u>	<u>2011</u> <u>Actual</u>	<u>% of</u> <u>Total</u>	<u>2012</u> <u>Actual</u>	<u>% of</u> <u>Total</u>	<u>2013</u> <u>Actual</u>	<u>% of</u> <u>Total</u>	<u>2014</u> <u>Actual</u>	<u>% of</u> <u>Total</u>	<u>2015</u> <u>Actual</u>	<u>% of</u> <u>Total</u>
Tax Requisitions	652,592	65.13%	662,138	63.46%	723,861	66.02%	850,526	67.01%	861,665	58.31%	768,089	54.05%
Licenses Fees	277,761	27.72%	302,098	28.95%	303,672	27.70%	348,679	27.47%	464,911	31.46%	506,404	35.64%
Impounding Fees	56,817	5.67%	58,601	5.62%	46,510	4.24%	44,444	3.50%	88,803	6.01%	61,865	4.35%
MTI Enforcement	14,855	1.48%	20,528	1.97%	22,425	2.05%	14,925	1.18%	1,190	0.08%	1,401	0.10%
Bylaw Offence Notice	-	0.00%	-	0.00%	-	0.00%	10,745	0.85%	61,205	4.14%	83,251	5.86%
Total Revenues	1,002,025	100%	1,043,365	100%	1,096,468	100%	1,269,319	100%	1,477,774	100%	1,421,010	100%

**REGIONAL DISTRICT OF CENTRAL OKANAGAN
DOG CONTROL STATISTICS - 2003-2015
DOG LICENSES ISSUED**

	YEAR												
	2003	2004	2005	2006	2007	2008	2009	2010*	2011*	2012*	2013*	2014*	2015*
Population	158,264	159,333	163,142	167,417	173,730	180,328	184,646	182,228	183,521	184,964	185,944	189,289	192,308
Dogs Licensed	8,793	9,046	9,224	9,476	9,833	10,457	10,487	11,155	12,507	12,818	16,908	19,815	21,707
Year over year percentage change		3%	5%	8%	12%	19%	19%	27%	42%	46%	92%	125%	147%
Annual relative to population	8,793	8,985	8,948	8,958	8,958	9,178	8,989	9,688	10,786	10,968	14,391	16,567	17,864
Year over year percentage change		2%	2%	2%	2%	4%	2%	10%	23%	25%	64%	88%	103%

*Projections From BC Stats accessed February 16, 2016

